

Press release +++ Automechanika Jakarta

Nusantara International Convention Exhibition (NICE), 24 – 27 September 2026

automechanika
JAKARTA

60 percent of exhibiting space already sold as the automotive industry gears up for Automechanika Jakarta 2026

Jakarta, March 2026. Following its announcement, Automechanika Jakarta 2026 has drawn strong interest for its debut edition, scheduled for 24 to 27 September 2026 at the Nusantara International Convention Exhibition (NICE). With 15,000 sqm of exhibition space across three halls, the event will serve as a comprehensive gateway to the high potential Indonesian market for international and domestic industry stakeholders. Interest has been strong, with 60 percent of the floor space booked by leading companies within Indonesia and worldwide.

Automechanika Jakarta serves as a strategic platform for the automotive industry to gain a foothold in Indonesia's fast-growing economy. A mix of global brands, local manufacturers, distributors, and service providers have all confirmed their participation, creating direct access to business opportunities across the country's expanding automotive ecosystem.

Domestic exhibitors to showcase the best of the region's offerings

Key companies involved include Astra International, Dharma Group, Indoprima Group, Selamat Sempurna, and Timur Raya Anugerah Damai, distributor of 555, Seiken, GMB, and NSK, among others, highlighting the country's strong industrial foundation.

Astra International will be spotlighted, as one of the country's major manufacturers, and distributors for Aisin, Akebono, Astra Components, Century Batteries, Denso, Evoluzione Tyres, GS Battery, KYB, Pako, and more. **Mr Martogi Siahaan, Director of Astra Otoparts** said: "We recognise the growing demand for high-quality auto components in production and aftermarket in Indonesia. This event is a vital platform for collaboration and aligning our strategies with global trends to support Indonesia's evolving automotive landscape."

Additionally, Indoprima Group, a renowned supplier, presents a portfolio of brake linings, clutch facings, wiring harnesses, and springs. **Mr Ricky Setiawan, Commercial General Manager of Indospring**, a subsidiary of **Indoprima Group**, said: "We have participated in Automechanika events since 2014, and look forward to Automechanika Jakarta. As a regional hub for automotive spare parts, the show offers excellent opportunities to meet potential customers from around the world."

Overseas players look to tap into ASEAN potential

On top of this, global key industry players will also feature. For instance, five country and region pavilions are already confirmed, from China, Malaysia, Singapore, Taiwan, and Thailand.

Backed by the Singaporean government, the Singapore pavilion will be a standout feature of the show floor, with about 20 companies occupying nearly 300 sqm of exhibition space. Major player, Scantruck Singapore, who supply European commercial vehicle parts and technical expertise, aim for greater reach and cooperation through pavilion participation. "What makes the market particularly attractive is the strong growth in sectors such as

logistics, mining, construction, and infrastructure development, which continue to drive demand for reliable aftermarket parts and service support”, commented **Mr Ricky Widjajakusuma, General Manager of Scantruck Singapore**. He added: “Automechanika Jakarta helps to bridge international suppliers with the local market, and we are excited to explore new collaborations in Indonesia.”

Another highlight of this global influence is TriAlliance, offering aftermarket parts across all powertrains and vehicle types as it seeks expansion in a region with extensive possibilities. **Mr Thorben Schröder, General Manager at TriAlliance**, said this of their inclusion: “We see strong potential in this market through a growing middle class, rising vehicle ownership, and more new-energy vehicles that are driving demand for an enhanced aftermarket. Automechanika Jakarta supports our global strategy by letting us showcase new products, build partnerships, and expand our presence.”

Other overseas leaders like Asuki, Filtration Solution, Launch, Mahle, Mansons, Meiji Sangyo, Schmaco, SKF, TecAlliance, Teikin, TUV Rheinland, and more will present components and services for manufacturing, maintenance, and longevity.

Indonesia’s automotive industry accelerates into a growth phase

Foreign investment and deep integration of local suppliers into global supply chains have kept the country’s vehicle production robust. In 2025, car production reached around 1.15 million units¹, while motorcycle output approached 7 million units², solidifying Indonesia’s status as Southeast Asia’s largest manufacturing base. This competitiveness is underscored by completely built-up (CBU) vehicle shipments surging to an all-time high of 518,000 units³.

The aftermarket sector is also poised for expansion, forecast at a CAGR of 5.2 percent between 2024 and 2030⁴, fuelled by broadening car ownership and an ageing fleet. Increasing consumer awareness for safety further amplifies demand for repair and maintenance services, presenting lucrative prospects for aftermarket businesses.

EV growth powers Indonesia’s road ahead

As more EVs take to the road, demand for adapted technologies and specialised skills rises. The government’s target to deploy 15 million EVs by 2030 is backed by incentives, infrastructure, and policies aimed at fostering a complete battery and EV supply chain⁵. These initiatives are positioning Indonesia as a regional EV production powerhouse, attracting strong international interest and reinforcing its role in the future of electric mobility.

Automechanika Jakarta will spotlight cutting-edge solutions meeting these evolving needs, connecting stakeholders across the entire automotive ecosystem. This comprehensive range of product categories include Parts & Components, Electrics & Electronics, Accessories & Customising, Diagnostics & Repair, Digital Solutions & Services, Tyres & Wheels, Body & Paint, Automotive Manufacturing & Automation, as well as Logistics, Warehousing & Supply Chain, covering passenger vehicles, commercial vehicles, and motorcycles.

¹ 10 Largest Car Manufacturers in Indonesia in 2025, Toyota Dominates, katadata OTO, January 2026, <https://qr.messefrankfurt.com/kf79a>. Retrieved: March 2026

² Statistic Distribution, Association of Indonesian Motorcycle Industry, 2026, <https://qr.messefrankfurt.com/d02e5>. Retrieved: March 2026

³ Indonesia’s car exports hit record high as domestic sales decline, Asia News Network, February 2026, <https://qr.messefrankfurt.com/S7c0a>. Retrieved: March 2026

⁴ Consumer Lifestyle Shifts and EV Expansion Fueling Indonesia’s Automotive Aftermarket Industry, February 2026, <https://qr.messefrankfurt.com/q1d8f>. Retrieved: March 2026

⁵ Indonesia plans 15mn electric vehicles on roads by 2030, Argus, May 2024, <https://qr.messefrankfurt.com/X1dfc>. Retrieved: March 2026

With its broad spectrum of exhibitors, Automechanika Jakarta provides visitors and exhibitors alike, from manufactures and distributors to service providers and technology innovators, with unparalleled insights into the latest industry trends and innovative solutions shaping the future of ASEAN's automotive landscape.

Maximise exposure at Automechanika Jakarta

There is still time to join this influential lineup of exhibitors. Potential participants are strongly encouraged to secure their spots early to maximise visibility and impact at Automechanika Jakarta 2026, gaining premium positioning and enhanced exposure at the show.

In addition, the co-located Drive Expo Jakarta will showcase new car models in passenger, commercial vehicle and motorcycle sectors that are shaping Indonesia's automotive evolution.

Automechanika Jakarta is organised by Messe Frankfurt (HK) Ltd and Indonesian Automotive Parts & Components Industries Association (GIAMM). For more information, please visit www.automechanika-jakarta.com, or email the organisers at autoasia@hongkong.messefrankfurt.com.

Other Automechanika events organised by Messe Frankfurt's Greater China offices include:

- Automechanika Kuala Lumpur: 14 to 16 May 2026
www.automechanika-kl.com
- Automechanika Ho Chi Minh City: 18 to 20 June 2026
www.automechanika-hcmc.com
- Automechanika Shanghai: 2 to 5 December 2026
www.automechanika-shanghai.com

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Press information and photographic material

www.automechanika-jakarta.com/press

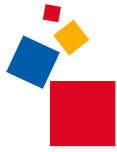
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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700* people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were around € 766* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures 2025

Background information on The Indonesian Automotive Parts & Components Industries Association (GIAMM)

GIAMM, formerly known as AAPCOMI and GIAM, traces its history back to 1973 and has since evolved to focus on promoting the development and welfare of the automotive component industry in Indonesia. Rooted in the philosophy of Pancasila and the 1945 Constitution, GIAMM aims to foster international competitiveness within the industry. Through communication, consultation with government and institutions, and market expansion initiatives, GIAMM is dedicated to advancing the Indonesian automotive parts sector.