



automechanika
JAKARTA

24 – 27.9.2026

Nusantara International Convention
Exhibition, Jakarta, Indonesia

**Empower
Connect
Experience**

Indonesia's leading regional trade fair for the automotive
service industry targeting trade visitors from Indonesia

www.automechanika-jakarta.com

Why Automechanika Jakarta?

- Indonesia's burgeoning auto sector presents opportunities for businesses to enter and tap into a rapidly growing market.
- The exhibition features advanced products and technologies that cater to local auto market demands, spanning the entire value chain.
- Offers a comprehensive fringe programme for market updates, networking, and learning opportunities.
- The event highlights talent development, modernisation of supply chains, and specialised solutions for commercial vehicles.
- An international trade fair serving as a gateway for trade, information exchange, education, and investment between overseas and Indonesian automotive markets.

Product categories

- Parts & Components
- Electrics & Electronics
- Accessories & Customising
- Diagnostics & Repair
- Oils, Lubricants & Fuels
- Digital Solutions & Services
- Car Wash, Care & Detailing
- Connectivity & Autonomous Driving
- Tyres & Wheels
- Body & Paint
- Motorcycles
- Automotive Manufacturing & Automation

Co-located event:

DriveEXPO
JAKARTA

Drive Expo Jakarta showcases the newest automotive models and trends, offering a glimpse into the future of Indonesia's mobility. Discover a diverse array of vehicles, including intelligent connected cars, electric models, agricultural and commercial vehicles, and motorcycles, shaping Indonesia's automotive industry.

Who will you meet?

Global manufacturers, dealers, agents, distributors, wholesalers, retailers, service providers, private and official fleets, trade associations, government agencies, publishers, research institutions, universities, polytechnics, and investors.



Explore and map out the automotive industry's future with fringe events

Automotive Mobility Solutions Zone

The area showcases innovations in automotive manufacturing, supply chains, and logistics. A related conference covers a broad range of topics, aligning local automotive development with global trends. Key themes include the new energy transition, digitalisation within the supply chain, advancements in traditional and EV components, car connectivity, software-defined vehicles, and smart workshops.

Tech & Skills Workshop

This event on repair and maintenance for both internal combustion engine vehicles and new energy vehicles engages in both theoretical discussions and practical demonstrations. Topics will explore the latest repair technologies, like precision in ADAS calibration, high voltage system diagnostics and repair, modern workshop strategies for improved performance, and eco-friendly spraying practices.

Supply Chain Collaboration Forum

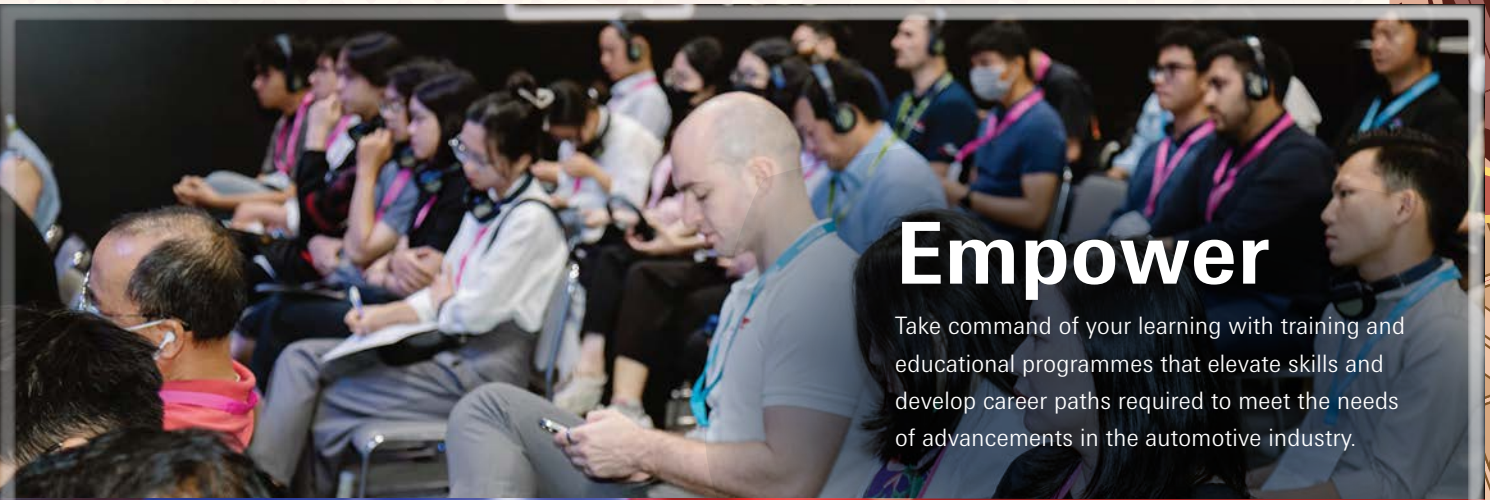
By facilitating dialogues between overseas manufacturers, Indonesian counterparts, and aftermarket service providers, the collaboration aims to drive efficiency, innovation, and technological upgrades in production processes, fostering a dynamic and competitive automotive sector in the region.

autoFEST@Jakarta

Get ready to turn up the volume at the autoFEST@Jakarta Music Party – the hottest after-show event! Join a night of live bands, DJs, and electrifying vibes to network with car enthusiasts and professionals.

That's not all! autoFEST@Jakarta also brings a car audio and modification competition, and drifting, showcasing the latest customising trends and driving culture in the automotive world.





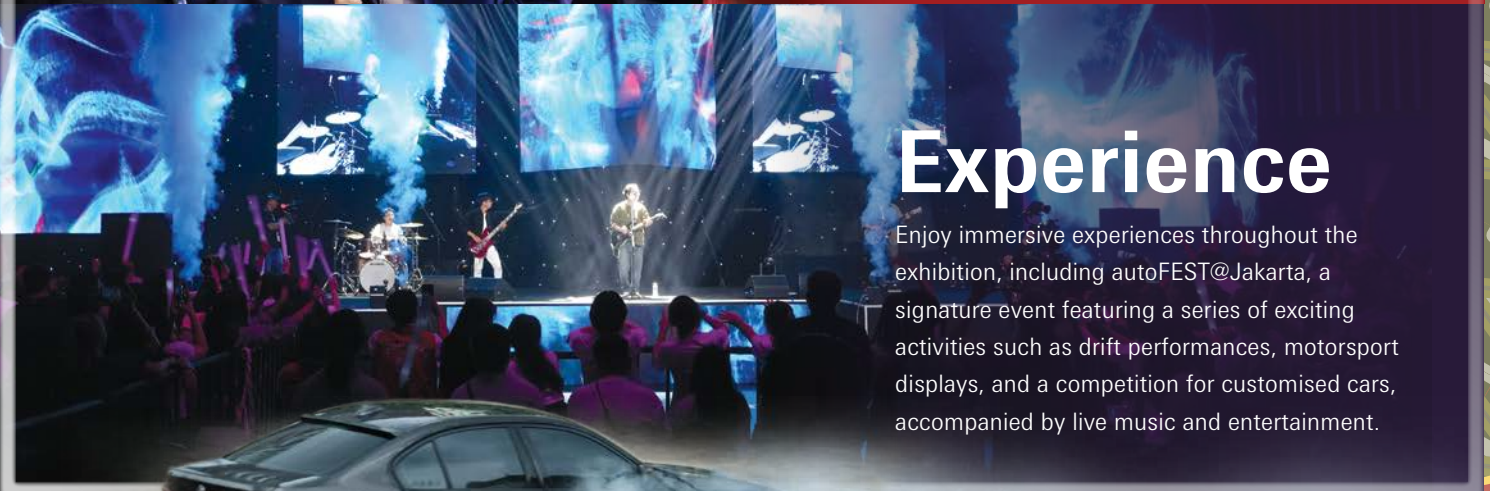
Empower

Take command of your learning with training and educational programmes that elevate skills and develop career paths required to meet the needs of advancements in the automotive industry.



Connect

Engage with industry professionals to expand your network, form partnerships, and gain valuable insights that drive collaboration and development.



Experience

Enjoy immersive experiences throughout the exhibition, including autoFEST@Jakarta, a signature event featuring a series of exciting activities such as drift performances, motorsport displays, and a competition for customised cars, accompanied by live music and entertainment.



About the Indonesian automotive market



1st
in Southeast Asia
for size and growth

Indonesia is Southeast Asia's largest and fastest growing automotive market, with sales expecting 900,000 units in 2025.



Car ownership at
14% of
households

With a young, urbanising population and car ownership at just 14%, there is massive potential for the market's expansion, with GDP growth outpacing the rate of car ownership.



Annual investment
of USD
2.06 billion

The country saw USD 2.06 billion invested into the automotive sector in 2024, a 43% increase compared to 2019.



472k
completely built-up
(CBU) vehicles
exported

In 2024, Indonesia exported 472,193 completely built-up (CBU) vehicles.



EV sales
projected to
↑29%

Favourable market environment and surging EV sales are indicating the market will continue to expand, with bold targets for electric car and bike adoption by 2030.

Aftermarket services booked
through internet account for



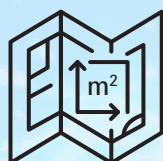
30% of
services tendered

In 2023, 30% of aftermarket service bookings were made online, reflecting a trend towards convenient end-user involvement in car maintenance.



Scan to see
sources

What to expect at Automechanika Jakarta



Exhibition space

15,000 sqm



350

Exhibitors

Automechanika's global profile

Since its inception in 1971, Messe Frankfurt's Automechanika brand is one of the most successful automotive trade fair brands, boasting a concept that is as unique as its flagship role in brand strategy, development and management. Its expansion from Frankfurt to 15 locations worldwide supports participants in finding innovations across the automotive aftermarket through an array of products and services tailored to each region.

Nowadays, the Automechanika network receives support from over 130 international partners and industry organisations, with some 15,200 global supporting media connections.



Learn more

Fair facts

Dates	24 – 27.9.2026
Opening hours	10:00 – 19:00
Venue	Nusantara International Convention Exhibition (NICE) Jl. M.H. Thamrin, Salembaran, Kec. Kosambi, Kabupaten Tangerang, Banten – Indonesia

Admission fee Free of charge for trade visitors

Participation fee

Standard package	USD 370 / sqm (min 9 sqm)
Premium booth	USD 390 / sqm (min 9 sqm)
Raw space	USD 330 / sqm (min 36 sqm)

New venue in Jakarta

The Nusantara International Convention Exhibition (NICE) is a state-of-the-art convention and exhibition centre located in the city's up-and-coming business district, with close proximity to the airport and easy access for visitors and exhibitors.

Transportation options to venue:

Nusantara International Convention Exhibition

From	Time	
Soekarno-Hatta International Airport	7 minutes	Kataraja toll
CBD Jakarta	30 minutes	Inner and outer ring road by car or shuttle bus
	45 – 60 minutes	By bus
Sudirman	30 minutes	Via inner ring road toll
Serpong	30 minutes	Via outer ring road toll

Organisers

Messe Frankfurt (HK) Ltd

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world.

Indonesian Automotive Parts & Components Industries Association (GIAMM)

GIAMM promotes the international competitiveness of the nation's automotive component industry, since it was founded in 1973. The association fulfils this vision by communicating industry-related matters to member organisations.

Exhibit, visit or sponsor?

Contact us now

Messe Frankfurt (HK) Ltd

35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

Tel: +852 2802 7728

Fax: +852 2519 6079

autoasia@hongkong.messefrankfurt.com

For Indonesia companies

PT. Otohub Homtronik Indonesia*

Area Komersial Casablanca Apt

Jl. Casablanca Kav.12

Menteng Dalam, Tebet

South Jakarta 12870

Tel: +62 8175 34373

Email: amjkt@otohub.co



Website



e-Visa information

Stay tuned with us



*Local event organiser appointed by the show organiser